Best Intentions
BEHAVIORAL THERAPY

by YYW Services

THINK. FEEL. GROW.

CONTRACT THERAPIST RECRUITMENT BOOKLET

Contract Therapist Fee-for-Service Opportunity

A supported pathway from independent practice to sustainable caseload growth.



Independent practice, backed by real support.

Build your clinical work with referral access, secure technology, credentialing guidance, ongoing consultation, and room to grow.

- Credentialing support
- Referral access
- Clinical tools
- Practice growth

THINK. FEEL. GROW.

Best Intentions Behavioral Therapy
A YYW Services Practice

Long Beach, California | www.yywservices.org

YOUR GUIDE TO THE OPPORTUNITY

Welcome to Best Intentions

This booklet brings the approved recruitment materials together in a clear sequence so you can review the opportunity, support model, compensation, technology, credentialing pathway, readiness expectations, and next steps.

What is inside

03 **Join Our Therapist Network**
Approved flyer - reproduced unchanged

04 **Independent, But Not Alone**
Approved flyer - reproduced unchanged

05 **Compensation, Caseload & Growth**
Approved flyer - reproduced unchanged

06 **Technology & Clinical Tools**
Approved flyer - reproduced unchanged

07 **Credentialing Made Simple**
Approved flyer - reproduced unchanged

08 **Stay Ready, Stay Supported**
Approved flyer - reproduced unchanged

09 **Are You Ready to Go Live?**
Approved flyer - reproduced unchanged

10 **Contact Us Today**
Approved flyer - reproduced unchanged

Begin with the **next page** and follow the sequence through contact and **next steps**.

Best Intentions
BEHAVIORAL THERAPY
by YYW Services

THINK. FEEL. GROW.

Join Our Therapist Network

Serve Kaiser Permanente members.
Build a strong caseload.
Grow with a **mission-driven** practice.



- **Kaiser-focused** opportunity
- **Strong practice** support
- **Structured** clinical tools
- **Future growth** pathway

Whether you are a seasoned clinician or transitioning into psychotherapy with strong behavioral health experience, we provide the **tools, support, and opportunities** you need to thrive.

Our immediate focus is onboarding clinicians to serve Kaiser Permanente members through the external provider network while building thoughtfully toward future specialty mental health growth.

Why Clinicians Choose Our Practice

Compensation

Fee-for-service opportunities beginning at $80 per completed session.

Technology

Zoom for Healthcare, HIPAA-secured AI note support, and practice systems.

Clinical Support

Feedback-informed care, MRP structure, mentorship, and consultation.

Growth

A professional pathway that may expand into specialty mental health services over time.

Who We Welcome

- Seasoned practitioners
- Clinicians transitioning into psychotherapy
- Mission-driven therapists who value growth, structure, and meaningful care

Clear pathways. Strong support. Meaningful impact.

Best Intentions
BEHAVIORAL THERAPY
by YYW Services
THINK. FEEL. GROW.

Independent, But Not Alone.

We handle the infrastructure so you can focus on what you do best—helping clients heal and building a meaningful practice.



You practice.
We support.
Together, we grow.

Benefits That Support Your Practice and Your Future

FEE-FOR-SERVICE OPPORTUNITIES

Competitive compensation with the potential to build toward 20–35 completed clinical hours per week based on availability and referral flow.

LIABILITY COVERAGE

$1 Million per occurrence / $3 Million aggregate professional liability insurance provided for your peace of mind.

ADMINISTRATIVE & BILLING SUPPORT

Credentialing guidance, billing, claims support, and documentation infrastructure so you don't have to manage the business alone.

CLINICAL CONSULTATION & MENTORSHIP

Access to qualified clinical leadership, consultation, peer community, and ongoing feedback to strengthen your clinical confidence and impact.

FLEXIBLE WORK OPTIONS

Telehealth-first with options for hybrid or in-person services where available—create a schedule that fits your life and goals.

PROFESSIONAL GROWTH

Ongoing training, CE opportunities, and access to evidence-based modalities and emerging approaches.

BUILD YOUR PRACTICE. BUILD YOUR FUTURE.

Start as an individual therapist and grow toward a sustainable caseload. Then expand—add clinicians and build your own supported group practice.

MISSION-DRIVEN IMPACT

Serve Kaiser Permanente members and diverse communities while growing your career through meaningful, measureable outcomes.



YOUR PRACTICE. OUR SUPPORT. SHARED SUCCESS.

We provide the referrals, infrastructure, and support.
You provide the care, expertise, and heart.

Together, we create better outcomes for clients and stronger futures for clinicians.

PERFECT FOR:

- Individual Therapists
- Seasoned Practitioners
- Clinicians with Networks
- Future Group Practice Leaders

THERAPIST RECRUITMENT

Compensation, Caseload & Growth

Fee-for-service opportunities with support, training, and a pathway to long-term practice growth.



1 COMPETITIVE FEE-FOR-SERVICE COMPENSATION

$80–$90
Competitive
Masters-level applicants

$100–$110
Licensed
PsyD applicants

- **Fee For Service — not hourly and not W-2**
- **W-2 positions may become available after 6 months of membership and positive client feedback.**

2 BUILD TOWARD A STRONG CASELOAD

- We try to assign up to 35 hours per week*
- Clients are added to the therapist's open hours
- A paid intake session is performed
- We continuously provide intake clients based on the therapist's skillset

3 WHAT HELPS YOU GROW HERE

Administrative and billing support
We handle the details so you can focus on clients.

Clinical skills teaching and training
Ongoing learning to strengthen confidence and outcomes.

Customer retention guidance
Strategies and tools to build lasting, meaningful relationships.

Ongoing intake flow based on fit and skillset
We match clients to your expertise and ensure consistent opportunities.

A supportive network for all stages
Collaborate, share, and grow with a team that has your back.

Independent, but not alone.

Build your practice with structure, support, and opportunity.

**We try to assign up to 35 hours per week based on client availability and therapist open hours. No guarantee of hours. Clients are added to the therapist's open hours and a paid intake session is performed. Individual results and patient returns will vary, but we continuously provide intake clients based on the therapist's skillset. Compensation described is fee-for-service and not hourly compensation. W-2 positions may become available after 6 months of membership and positive client feedback.*

Best Intentions Behavioral Therapy
by YYW SERVICES
THINK. FEEL. GROW.

www.yywservices.org

Administrative Office:
1401 E. 4th Street, Suite B,
Long Beach, CA 90802

Customer Service & Inquiries
(562) 207-5564

Management
(562) 388-4688

Clinical Director
(310) 626-7649

Best Intentions
BEHAVIORAL THERAPY
by YYW Services
THINK. FEEL. GROW.

Technology & Tools That Help You Do Your Best.

We provide the infrastructure, systems, and clinical tools so you can practice efficiently, ethically, and with confidence.



Our Technology & Tools

ZOOM FOR HEALTHCARE

HIPAA-compliant video platform for private, secure sessions with built-in safety and encryption.

AI-ASSISTED NOTE SUPPORT

HIPAA-secure AI documentation support that saves time, improves accuracy, and reduces burnout.

LUCET ONE®

Kaiser Permanente provider platform for credentialing, availability, referrals, and communications.

EHR & DOCUMENTATION WORKFLOWS

Streamlined intake, treatment planning, progress notes, and documentation that support compliance and quality care.

KAISER FEEDBACK INFORMED CARE (FIC) MODEL

Evidence-based model to track progress, improve outcomes, and strengthen care.

TPI ASSESSMENT WORKFLOW

Treatment Planning Instrument to guide assessment, goal setting, and clinical decision making.

MRP BIOPSYCHOSOCIAL FRAMEWORK

Comprehensive view of mind, body, relationships, and environment to inform deeper, more effective care.

CLINICAL WORKFLOW GUIDANCE

Step-by-step guidance for intakes, treatment planning, interventions, documentation, FIC, and case management.

How These Systems Help You

- Save time on documentation and administrative tasks.
- Improve clinical quality with evidence-based tools and guidance.
- Stay organized, compliant, and audit-ready.
- Focus more on clients and less on paperwork.
- Work with confidence using industry-leading, HIPAA-secure platforms.

Built for Efficiency. Designed for Care.

Our integrated systems reduce friction, support better outcomes, and help you create meaningful change in the lives of your clients—every single day.

Best Intentions
BEHAVIORAL THERAPY
by YYW Services
THINK. FEEL. GROW.

Credentialing Made Simple.

A clear, supported pathway to become a Kaiser Permanente External Provider.
We guide you—every step of the way.



Our Credentialing & Onboarding Pathway

1 — INITIAL INTAKE WITH YYW

- Share credentials, license, availability, and specialties.
- Complete YYW intake package.
- We review and determine next steps.

1–3 DAYS

2 — CREDENTIAL & DOCUMENT REVIEW

- We collect, verify, and organize your documents.
- File prepared for Kaiser and network submission.
- Roster submission to Kaiser.

1–2 WEEKS

3 — KAISER REVIEW

- Kaiser reviews your credentialing submission.
- You remain in communication with YYW.
- Additional items resolved if needed.

2–6 WEEKS*

4 — LUCET UNIVERSITY & EPN REQUIREMENTS

- Complete all 13 Lucet University training courses.
- Review the EPN Handbook.
- Submit Kaiser Entry Pathways attestation.

1–2 WEEKS

5 — PROFILE SETUP & AVAILABILITY

- Create your Lucet ONE® profile.
- Confirm site information.
- Add your availability and booking windows.

1 WEEK

6 — FIC TRAINING & FINAL READINESS

- Attend Feedback-Informed Care (FIC) training.
- Final readiness review.
- You are set for go-live!

1 WEEK

* Timelines are estimates and may vary based on response times and completeness of documentation.

Who Supports You

- **Credentialing Specialists** – Handle the paperwork and submissions.
- **Clinical Leadership** – Ensures you meet clinical readiness standards.
- **Provider Relations Team** – Liaison between Kaiser, Lucet, and YYW.
- **Technology Team** – Supports profile setup and system access.
- **Ongoing Support** – Here for you before, during, and after go-live.

> We remove the complexity so you can stay focused on your clients and your calling. You're not just joining a network—you're joining a team.

What You Can Expect

- **Clear Communication:** You always know where you stand.
- **Step-by-Step Guidance:** We tell you what to do and when.
- **Supportive Process:** We handle the heavy lifting.
- **Quality Standards:** We maintain compliance and quality.
- **Smooth Go-Live:** You enter the network ready to thrive.

Typical Timeline Overview

Intake	Docs & Review	Kaiser Review	Lucet & Attestation	Profile & Availability	FIC & Go-Live
1–3 Days	1–2 Weeks	2–6 Weeks*	1–2 Weeks	1 Week	1 Week

Total Estimated Time: 6–12 Weeks (varies)

The pathway is structured. **The support is real.** The destination is impact.

Best Intentions
Behavioral Therapy
by YYW Services
THINK. FEEL. GROW.

Stay Ready.
Stay Supported.

Compliance, quality, and clinical expectations made clear.

We help you stay organized, referral-ready, and aligned with Kaiser-connected care expectations.



WHAT WE EXPECT IN ONGOING CARE

Use TPI each session

Have the member complete the Treatment Progress Indicator at the beginning of each session, no more than once per week.

Practice Feedback-Informed Care

Use patient-reported feedback, discuss progress, concerns, and therapeutic alliance.

Set measurable goals

Create collaborative, functional treatment goals and revisit progress regularly.

Document clearly and on time

Complete required notes such as intake, safety planning when indicated, progress/ freeform notes, and discharge summaries.

Provide clinically indicated care

Match services, frequency, and focus to the member's needs and clinical presentation.

Participate in reviews when requested

Be prepared for clinical care reviews, quality checks, and collaborative consultation.

HOW YYW HELPS YOU STAY ON TRACK

Clinical leadership support

Access experienced clinical leadership for consultation, care review support, and guidance.

Administrative coordination

We help with workflow expectations, readiness, and effective communication.

Lucet / platform support

Assistance with profile setup, system access, and technical pathways.

Claims and documentation guidance

Resources and support to help you stay compliant and payer-ready.

3. YOUR READINESS CHECKLIST

- Availability in Lucet ONE is accurate and current.
- Required trainings and attestation items are complete.
- FIC workflow is understood and used consistently.
- Documentation is timely, complete, and clinically appropriate.
- Treatment goals, alliance, and progress are reviewed regularly.
- You know how to reach support when questions arise.



Independent practice does not have to mean unsupported practice.
We provide structure so you can focus on care.

When expectations are clear,
clinicians can focus on what matters most—excellent care and sustainable growth.

WEBSITE
www.yyservices.org

ADMINISTRATIVE OFFICE
1401 E. 4th Street, Suite B,
Long Beach, CA 90802

CUSTOMER SERVICES & INQUIRIES
(562) 207-5564

MANAGEMENT
(562) 388-4688

CLINICAL DIRECTOR
(310) 626-7649

Best Intentions
BEHAVIORAL THERAPY
by YYW Services
THINK. FEEL. GROW.

Are You Ready to Go Live?
Are You Ready to Start?

From approval to your first referrals, we help you launch with **clarity, confidence,** and **momentum.**

Once your onboarding and readiness steps are complete, your Kaiser-connected practice can begin to open—one referral, one intake, and one strong clinical relationship at a time.



YOUR 4-STAGE GO-LIVE PATHWAY

STEP 1
Receive Go-Live Confirmation
Written notice confirms you are cleared to begin.

STEP 2
Finalize Your Lucet ONE Profile
Confirm your profile details, site information, and open availability.

STEP 3
Open Intake Availability
Referral-ready appointment slots are visible for scheduling.

STEP 4
Referrals Begin
Kaiser-connected intakes are booked based on your availability, specialty fit, and network need.

WHAT HAPPENS NEXT

You receive booking notifications
New intake appointments appear in Lucet ONE and by email.

Intakes may become ongoing care
Strong-fit intakes can turn into ongoing therapy.

Documentation keeps you moving
Timely, complete notes and FIC use support continuity and compliance.

You build toward a fuller caseload
Grow toeard appointmenty 20–35 completed clinical hours per week depending on referral flow, availability, clinical fit, and documentation readiness.

You can grow beyond solo practice
Seasoned therapists may eventually mentor others, add clinicians, and build a supported group-practice pathway.

WHAT WE CONTINUE TO SUPPORT

Referral Coordination
We help keep the referral pipeline strong so you can focus on care.

Clinical Consultation and Peer Support
Access guidance, case consultation, and a network of supportive clinicians.

Platform and Workflow Guidance
We continue to help you use Lucet ONE and best practices to stay efficient and compliant.

Long-Term Professional Growth
We support your path toward leadership, teaching, and expanding your impact.

You remain an independent professional—connected, supported, and empowered every step of the way.



"You bring the care.
We help build the structure around it.
Together, we create access, impact,
and a stronger future for clinicians and clients."

Best Intentions
BEHAVIORAL THERAPY
by YYW Services

Let's Build Something Meaningful.

Join a trusted practice that supports your work, you as a professional, and the clients who need you most.



Purpose
Do work that changes lives.

Partnership
You're independent, but never alone.

Potential
Grow your caseload. Build your future.

WHY THERAPISTS CHOOSE YYW

SUPPORTED PRACTICE
We handle the administration so you can focus on clients.

COMPETITIVE COMPENSATION
Fee-for-service opportunities starting at $80 per session.

POWERFUL TOOLS
EHR, telehealth, AI note support, and more.

CLINICAL & PEER SUPPORT
Consultation, mentorship, and a team that has your back.

FLEXIBLE OPTIONS
Telehealth, hybrid, or in-person (when available).

CLEAR PATHS TO GROWTH
From solo therapist to future group practice leader.

YOU FOCUS ON WHAT MATTERS MOST

- Doing meaningful clinical work
- Building strong client relationships
- Growing your skills and your impact
- Creating the career and life you want

You Bring the Passion.

We'll Provide the Platform.

- Credentialing guidance
- Kaiser-connected referrals
- Administrative & billing support
- Liability coverage
- Ongoing training & growth opportunities
- A mission-driven team that believes in you

THERAPISTS JUST LIKE YOU ARE THRIVING HERE.

"YYW gives me the freedom to practice independently with the support of a team that truly invests in my success."

— YYW Clinician



LET'S START THE CONVERSATION.

We're here for you every step of the way.

HAVE QUESTIONS?
We'd love to answer them. No pressure. Just real conversations.

READY TO TAKE THE NEXT STEP?
Let's talk about how YYW can support your career goals.

JOIN A TEAM THAT VALUES YOU.
Where your work matters, your voice is heard, and you can grow.

YOUR CLIENTS ARE WAITING. LET'S MAKE AN IMPACT—TOGETHER.

CONTACT US TODAY

We can't wait to connect!

(562) 207-5564
recruitment@bestintentions.us
www.yywservices.org
Long Beach, California

Scan to visit our website!

www.yywservices.org

THE PEOPLE BEHIND THE REFERRALS

You Can Be the Change Someone Needs.



Different stories. Different needs. One opportunity to make a meaningful difference.

Mental health challenges are real, deep, and often invisible. As clinicians, we know that behind every referral is a person who is ready for change—but also someone who may be struggling to reach out.

The right therapist can help a person feel understood, regain direction, and begin moving forward.

- Meet clients through structured, Kaiser-connected referral pathways.
- Use practical clinical tools to turn insight into measurable progress.
- Grow a meaningful caseload while helping people move forward.

> The right therapist can help a person feel understood, regain direction, and begin moving forward.
> **Your clinical skill can become that turning point.**

Compassionate clinical care | Structured referral support | Meaningful caseload growth

Best Intentions
BEHAVIORAL THERAPY
by YYW Services

THINK. FEEL. GROW.

AFTER REVIEWING THE APPROVED FLYERS

Take the next step

We invite you to send your resume, ask questions about the opportunity, or speak with our team about supplementing your current caseload, building a full caseload, or moving toward an independent or future group practice.

Recruitment and onboarding contacts

Customer Service & Human Resources
customerservice@yywservices.org
humanresources@yywservices.org
(562) 207-5564

Management
management@yywservices.org
(562) 388-4688

Clinical Director
director@yywservices.org
(310) 626-7649

www.yywservices.org | 1401 E. 4th Street, Suite B, Long Beach, CA 90802

Important opportunity note
This is a fee-for-service contract opportunity, not an hourly or W-2 position. Referral volume, caseload, hours, client retention, and earnings are not guaranteed and vary based on availabiility, clinical fit, payer approval, member demand, and practice capacity.

Build independently. Grow with support.

THINK. FEEL. GROW.

Best Intentions Behavioral Therapy - A YYW Services Practice